SOHO HOME





Novo Rug, 200 X 300cm

£690 Regular

£552 Membership

Product details

The vintage, Moroccan-style rugs found in Soho House Berlin form the inspiration behind the Novo rug. Referencing flokati style, it boasts thick, long-haired tufts and a shaggy pile in steel-blue tones. Finished with a woven diamond pattern, lay it underfoot to soften landings.

- · Flokati-style rug
- · Fluffy, long-haired pile
- · Woven diamond pattern
- · Woven in Jaipur, India
- · Inspired by Soho House Berlin

Dimensions

Product dimensions: H200 x W300 x D3cm / H6'6" x W9'10" x D1"

Product weight: 22.9kg / 50.5lbs

Packaged or boxed dimensions: H21 x W206 x D21cm / H8.3 x W81.1 x D8.3"

Packaged or boxed weight: 23kg / 50.7lbs

Details

Material: 100% Wool

Care Instructions: Vacuum regularly on a low setting. Do not use heavy duty vacuums. Blot spills Immediately with a soft, dry cloth, spot clean with mild soap if needed; occasional professional cleaning may be required. Do not dry clean. If loose end appears, do not pull; Instead clip with scissors and tie a knot at the loose ends.

Avoid direct exposure to sunlight. Rotate rug occasionally to equalize wear, if the rug gets wet, place it on a flat surface to dry. Store your rug by rolling, and wrap with cloth for protection. Rug pad recommended.