SOHO HOME











Jensen Rug, 20 X 30cm (swatch)

£15 Regular

£13 Membership

Sizes

 170×240 cm, 200×300 cm, 270×360 cm, 300×420 cm, 365×460 cm, 20×30 cm (Swatch)

Product details

The Jensen rug is inspired by traditional 19th-century Persian rug designs found in Soho Farmhouse. An intricate all-over pattern and decorative border is met with rich and deep warm tones as the perfect grounding layer in any room. Hand-knotted in India from a combination of Afghan and New Zealand wool, each one takes up to six months to craft with 41 knots per square inch. Traditionally, hand-knotted rugs still form the highest quality standard among all types of rugs and, depending on the type of knot, can last for generations in the home.

- · Persian-style rug
- · Hand-knotted in India
- · 41 knots per square inch
- · Each rug takes up to six months to craft
- · 100% Afghan lustre wool and New Zealand wool
- · Short pile
- · Inspired by 19th-century Persian rug designs seen at Soho Farmhouse

Dimensions

Product dimensions: H20 x W30 x D2cm / H7" x W11"

x D0.8"

Product weight: 0.17kg / 0.4lbs

Details

Assembly required: No

Care instructions: Vacuum regularly on a low-power

setting, using a vacuum cleaner

without a beater brush, to prevent debris from

settling into roots

of the fibres. Shedding is a natural characterstic

of the handmade

rugs which reduces over a period of usage. Avoid

direct and

continuous exposure to sunlight. Use rug

protectors under the legs

of heavy furniture to avoid flattening piles. Do

not pull loose

ends. Clip them with scissors to remove. Turn

carpet around

occasionally to equalise wear. Remove spills

immediately; if

liquid, blot with clean, un-dyed cloth by pressing

firmly around

the spill to absorb as much as possible. For

hard-to-remove stains,

professional rug cleaning is recommended. Store

your rug by rolling

it front side out and wrapping in cloth for

protection. Do not fold

or store rug in an airtight plastic bag. Place in

dry,

well-ventilated area. with a soft, dry cloth, spot

clean with mild

soap if needed; occasional professional cleaning

may be required.

Do not dry clean. If loose end appears, do not

pull; Instead clip

with scissors and tie a knot at the loose ends.

Avoid direct

exposure to sunlight. Rotate rug occasionally to $% \left\{ \left(1\right) \right\} =\left\{ \left($

equalize wear, if

the rug gets wet, place it on a flat surface to

dry. Store your rug

by rolling, and wrap with cloth for protection.

Rug pad

recommended.

Composition: 100% Cotton

Handmade: Yes Pile: 100% Wool Rug style: Classic

Technique: Hand Knotted