

SOHO HOME



Novo Rug, 170 X 240cm

£1,425 Regular

£1,211 SOHO HOME+

Sizes

170 x 240cm, 200 x 300cm

Available in



Blue



Blush

Product details

The vintage, Moroccan-style rugs found in Soho House Berlin form the inspiration behind the Novo rug. Referencing flokati style, it boasts thick, long-haired tufts and a shaggy pile in steel-blue tones. Finished with a woven diamond pattern, lay it underfoot to soften landings.

- Flokati-style rug
- Fluffy, long-haired pile
- Woven diamond pattern
- Woven in Jaipur, India
- Inspired by Soho House Berlin

Dimensions

H170 x W240 x D3cm / H66.9 x W94.5 x D1.2"

Weight

15kg / 33.1lbs

Details

Material: 100% Wool

Care Instructions: Vacuum regularly on a low setting. Do not use heavy duty vacuums. Blot spills immediately with a soft, dry cloth, spot clean with mild soap if needed; occasional professional cleaning may be required. Do not dry clean. If loose end appears, do not pull; Instead clip with scissors and tie a knot at the loose ends.

Avoid direct exposure to sunlight. Rotate rug occasionally to equalize wear, if the rug gets wet, place it on a flat surface to dry. Store your rug by rolling, and wrap with cloth for protection. Rug pad recommended.